

sarah duvivier

VISUAL DESIGNER

CONTACT

(215)479-0130
sarahduvivier.com
sarah.duvivier@outlook.com

EDUCATION

Andrews University
Berrien Springs, MI 49103
BFA in Graphic Design 2019
GPA: 3.75

SKILLS

ILLUSTRATOR	■ ■ ■ ■ ■ ■ ■ ■
PHOTOSHOP	■ ■ ■ ■ ■ ■ ■ ■
INDESIGN	■ ■ ■ ■ ■ ■ ■ ■
AFTER EFFECTS	■ ■ ■ ■ ■ ■ ■ ■
CINEMA 4D	■ ■ ■ ■ ■ ■ ■ ■

LANGUAGES

ENGLISH	■ ■ ■ ■ ■ ■ ■ ■
FRENCH	■ ■ ■ ■ ■ ■ ■ ■
HAITIAN CREOLE	■ ■ ■ ■ ■ ■ ■ ■
SPANISH	■ ■ ■ ■ ■ ■ ■ ■

PROGRAMMING LANGUAGES

C++	■ ■ ■ ■ ■ ■ ■ ■
HTML	■ ■ ■ ■ ■ ■ ■ ■
CSS	■ ■ ■ ■ ■ ■ ■ ■

EXPERIENCE

Visual Designer @ L'Oréal Paris, The Cut, Popsugar | VOX MEDIA

August 2022 - CURRENT

Design and prepare all editorial assets for Beauty Magazine by L'Oréal Paris. Contribute editorial design and source imagery for Popsugar, and The Cut. Following each site's individual style guides. Responsible for designing article heros, and body images that adhere to the site's visual tone of voice. In addition, trying out new L'Oréal Paris products, writing reviews, creating social content such as TikToks, Reels, and Instagram graphics for the brand's official social media pages.

Global Email Designer @ L'Oréal Paris | VOX MEDIA

FEBRUARY 2022 - August 2022

Design eye-catching email layouts reaching 500,000+ weekly recipients. To produce higher levels of engagement, improve website click-through rates, boost product sales, as well as push brand messaging. This role has added emphasis on organizational skills, creative ability, analytical strength, and intuitive communication skills. Closely working with upper management, developers, and copywriters to reach email campaign objectives.

Junior Graphic Designer @ Makeup.com, Skincare.com, and Beauty Magazine by L'Oréal Paris

NOVEMBER 2020 - FEBRUARY 2022

Design and create assets for Makeup.com, Skincare.com, and Beauty Magazine's site content. Responsible for following and maintaining brand identity characteristics such as the typography, color palette, and design treatments for each brand.

Freelance Designer

MARCH 2016 - CURRENT

Creating engaging work for clients of all needs. From brand identity, fashion design, product packaging, print material, custom illustrations, animations, photo retouching, and more.

Lead Retoucher @ MEFEATER Magazine Issue 7

SEPTEMBER 2021 - OCTOBER 2021

Served as a lead retoucher and designer for MEFEATER Print Magazine Issue 7 featuring cover star Jayda 'Wayda' Cheaves. Responsible for the full design of the publication including retouching interior images.

Graphic Designer @ MEFEATER Magazine Issue 6 and 7

AUGUST 2021 - OCTOBER 2021

Responsible for all interior layout and cover design for print magazine publication MEFEATER Magazine.

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EXPERIENCE (cont.)

Adobe MAX 2020 Creativity Conference Poster Designer

SEPTEMBER - OCTOBER 2020

Served on the Graphic Design team, as a Poster Designer for the 2020 Adobe MAX Creativity Conference. I was to create static digital event posters, each with additional sizes fit for Twitter, Instagram/Facebook, and Instagram Story.

Graphic Designer @ DirectEmployers Institute

NOVEMBER 2017 - JUNE 2019

Main graphic designer in charge of designing annual reviews, website upkeep, promotional material, employee business cards etc.

Adobe Creative Suite Assistant @ Andrews University

AUGUST 2017 - MAY 2019

My role was to assist fellow college students with Adobe Creative Suite programs. Helping with graphic design assignments, as well as personal projects. This included answering questions about Adobe Photoshop, Illustrator, InDesign, etc.

Yearbook Designer @ Andrews University

AUGUST 2018 - MAY 2019

Mentored Youth @ Camp Au Sable

OCTOBER 2017

Exposed inexperienced high school students to using design programs. Served as a positive social and academic role-model. Provided an environment that supports constructive feedback on performance.

ACCOMPLISHMENTS

National Award Winning Magazine Cover

Envision Magazine

Magazine Cover Design/illustration

Lake Union Herald

Book Cover Design

SEPTEMBER 2017

Successfully designed a client book cover which proceeded to presell 5,000 copies before the book's official release date. Catalyzed the development of my passion for working with clients to continuously achieve results that exceed expectations.

PERSONAL SKILLS

Graphic Designer for the BSCF club on campus 2016-2017
Stand-in Graphic Designer for Engineers Without Borders 2017-2018
Former Vice President of the Andrews University French Club 2017-2018
Co-Founder and former Secretary of the Andrews University Running Club 2015-2016